

Freelancing Expert

Introduction

This Freelancing Expert Certification gives you the step-by-step guide going from zero experience to becoming a Freelancer and having a profitable freelance business or online business, and landing clients you never thought possible. You don't have to be some established professional to start earning money as a Freelancer. But many people just don't know where to start and how to stand out. The certification is set up to guide you through the following procedures:

- Creating your professional freelance profile
- Success hack your offer for trust and credibility
- Building a marketing bidding system
- Creating a professional management plan
- Starting to automate your new freelance system

REQUIREMENTS:

- Learners must have the Basic IT knowledge
- Should be able to read English
- At least Matriculation/O-Level

CURRICULUM:

Sr. No.	Contents
1	Introduction to Freelancing • An overview of Freelancing • Benefits of Freelancing • Common Freelance Fields • Getting Started as a Freelancer • Finding Freelance Opportunities
2	Fiverr: A Complete introduction • Introduction to Fiverr • How it works? • Exploring the platform & Understanding terms • Fiverr Keyword Research & Tools
3	Fiverr SEO: Maximizing Visibility & Success • Understanding Fiverr gig SEO • Increase the likelihood of gigs being found • Key components of Fiverr gig SEO • Crafting Engaging Title and Description • Understanding Fiverr's algorithm
4	Thumbnail Creation using Canva • Importance of thumbnail & CTR • Getting started with Canva • Choosing the Right template • Persuasion elements in thumbnail graphics

Sr. No.	Contents
5	Introduction to Upwork • Exploring Upwork: A leading Freelance Platform • How upwork works? • Navigating Upwork • Crafting an attractive Upwork Profile
6	Proposal writing and Persuasion Tactics • Exploring Upwork: A leading Freelance Platform • How Upwork works? • Navigating Upwork • Crafting an attractive Upwork Profile
7	Freelancing on Facebook & LinkedIn • Facebook profile optimization • Page Creation and services listing • Finding clients from Facebook Groups • LinkedIn Profile setup and optimization • Finding remote jobs on LinkedIn
8	Selling your skills via Meta Ads • Facebook BM & Ads Manager • Understanding metrics • Running Ads on Meta

Outcomes:

- Create a rewarding and profitable freelancing business

- Create a side hustle or full-time source of income online
- Leave 9-to-5 for a life of financial, personal, and professional freedom.

BENEFITS:

- Build a ROCKSTAR Freelance Profile
- Find & Closing High-Ticket Clients
- Develop a Millionaire Mindset

Skill-Wise Earnings:

Skill Level	Avg Monthly Salary
Junior	80k- 100k
Mid-Level	100k- 200k
Advanced	200k-300k
Freelancer	Project based earning

Affiliation & Collaboarations

