Youtube Professional Studio

Introduction

If you're looking to grow your own brand, get more subscribers, or start a channel from scratch, Professional YouTube Studio Certification is the perfect certificate for you! This course is specially designed for beginners and professionals to become a master in the art of making YouTube videos and video editing with this mastery certificate.

YouTube is the second-largest search engine in the world and the second most visited site after Google and this is the reason why we must use this incredible traffic source to create and build our channel properly so he can generate a passive income for us. Whatever your motivations to start a YouTube channel, you are come to the right place. **Scope of Professional YouTube Studio Certification**

- Show creativity and bring change to mainstream YouTube practices
- Run your own YouTube Channel and become an entrepreneur
- Start your career as a freelancer and provide services

REQUIREMENTS:

- Should know how to operate a mobile and computer
- Minimum education level Matriculation

CURRICULUM:

Week	Lecture	Topics
1	1	Video Editing for YouTube (The First Step)
2	2	Premiere Pro Basics
3	3	Video Editing Basics
4	4	Add Style to Your Videos
5	5	Master Video and Audio Transition
6	6	Titles And Graphics
7	7	Learning The Art of Color Grading
8	8	Color Correction
9	9	Add and Adjust Effects
10	10	Video Exporting
11	11	Mid-Term Project
12	12	Introduction to YouTube Fundamentals
13	13	Setting Up Channel and YT Studio

Week	Lecture	Topics
14	14	How To Be Confident in Front of A Camera
15	15	YouTube Equipment
16	16	YouTube Shorts
17	17	Branding Like A Pro
18	18	Metrics to Understand
19	19	YouTube Live
20	20	Learning About SEO Part 1
21	21	Learning About SEO Part 2
22	22	YouTube Tips, Tricks & Strategies
23	23	Influencer Meet Up
24	24	**Final Project**

Outcomes:

- Build a strong brand identity & a brand style guide for your business
- Learn the fundamentals of Canva & graphic design while having fun
- Create animated social media posts & videos.

BENEFITS:

- Edit video professionally
- Create content ideas
- Grow YouTube Channel
- Do YouTube SEO

Affiliation & Collaboarations

PBTE

PSDA