

Canva Mastery Certification

Introduction:

The Canva Mastery Certificate will help beginners to get started with Canva and then provide you with a roadmap that will push you to grow into a confident content creator. You will be creating visuals & animated GIFs for social media, you will edit all sorts of videos for TikTok, Instagram or YouTube, and you'll be making your own website and designing convincing pitch deck presentations.

This certificate will be teaching you to do the following:

- **You'll build your brand**
- **Become a confident content creator**

By the end of this Canva Mastery Certificate, you will have created a full set of consistent visuals that will actually help you promote your brand. You will have mastered Canva and will be able to use it to produce any kind of visuals you need in the future, allowing you to save time, and money and take your design skills to the next level!

Benefits:

It is one tool that you can use to enhance your creative design skills. The user interface is interactive and friendly. Canva is effortless to use even if you don't have any prior design experience. This course has immense benefits for beginners, some are given as follows:

- Boost your brand awareness & business growth with Canva
- Stand out on social media
- Bring your designs to life
- Work together on a project, whether you're designing a company newsletter or a custom t-shirt

Learning Outcomes:

After the completion of this certificate, students would be able to:

- Build a strong brand identity & a brand style guide for your business
- Learn the fundamentals of Canva& graphic design while having fun
- Create animated social media posts & videos

Entry Requirements:

- Should know how to operate a mobile and computer
- Minimum education level Matriculation

Curriculum:

Week	Lecture	Topics
1	1	Canva Fundamentals
	2	Color Theory & Typography
2	3	Foundation for Success
	4	Designing for Social Media
3	5	Creating Videos & Animation
	6	Creating Awesome Presentations
4	7	Design a Website with Canva
	8	Project

Mode of Classes

- On-Campus
- Online